



FOR IMMEDIATE RELEASE

Media Contact

Ashley N. Hubler

MainStream Management, LLC

319.841.4105

ashley.hubler@mainstreamllc.com

MainStream Management Represents Harvest Manor Farms, LLC in its Sale to Ralcorp Holdings Inc.

CEDAR RAPIDS (March 23, 2009) – MainStream Management, LLC, a global full service management consulting, corporate restructuring and operational improvement firm, in conjunction with Lincoln International, a global middle-market investment bank, today announced the sale of Harvest Manor Farms, LLC (“Harvest Manor,” “HMF,” or “the Company”), an affiliate of Metromedia Company, to Ralcorp Holdings, Inc. (NYSE: RAH). Terms of the transaction were not disclosed.

Harvest Manor, founded in 1913, is a large U.S. provider of nuts and other snacks. The Company is enjoying strong growth and has a leadership position in packaged cashews, mixed nuts, peanuts, candy-coated nuts, and other savory snacks. Harvest Manor’s products are sold in through grocery, club, big box retail, foodservice, and vending/concession channels. In addition to its national brands such as Hoody’s®, All American®, Treat Time®, and Manor Creek Naturals®, Harvest Manor is also a major private label supplier to North American retailers. The Company is headquartered in Cedar Rapids, Iowa, and has production facilities in El Paso, Texas.

“We are very pleased with this transaction and look forward to teaming with Ralcorp as we continue to build upon Harvest Manor’s strong customer relationships and excellent operations,” commented Joseph Patten, prior CEO of Harvest Manor Farms and Managing Partner of MainStream Management, LLC. “Lincoln International’s services and leadership were invaluable in achieving an excellent outcome for all parties despite the current challenging financial markets.” For over seven years prior to the transaction, the Company was managed by MainStream Management, LLC.

MainStream Management worked closely with Metromedia Company (Harvest Manor’s owners), Lincoln International, and senior management team throughout the sale process. This included providing advisory expertise and managing the preparatory, marketing, negotiation and due diligence phases of the transaction.

MainStream Management, LLC

MainStream Management, LLC is a full service consulting firm specializing in operational improvement, turnaround and financial restructuring, and transaction services for middle-market public and private corporations. MainStream’s team of highly experienced and proven C-level business executives and

consulting professionals create value, restore confidence and facilitate positive cultural change for organizations resulting in a maximum return on investment for corporate executives, private equity investors, creditors and lenders and lawyers. More information about MainStream Management, LLC can be obtained at www.mainstreammanagement.com.

About Metromedia Company

Metromedia Company provides diversified services in the United States and internationally. The company, through its subsidiaries, is involved in telecommunications, Internet, software technology, publishing, restaurants, sports, food production, medical equipment, and radio businesses. Metromedia Company was founded in 1955 as DuMont Broadcasting Company and changed its name to Metropolitan Broadcasting Corporation in 1958 and to Metromedia, Inc. in 1961. Further, it changed its name to Metromedia Company in 1987. The company is based in Secaucus, New Jersey.

About Ralcorp Holdings Inc.

Ralcorp Holdings, Inc. ("Ralcorp") is a food products company located in St. Louis, Missouri. Founded in 1995, Ralcorp engages in the manufacture, distribution, and marketing of branded and private label food in the grocery, mass merchandise, drug and food service channels. The Company has a variety of products, including ready-to eat products, snack mixes, corn-based snacks, crackers, cookies, frozen products, breads, muffins, dressings, spreads, butters, sauces, snack nuts and candy. More information about Ralcorp Holdings can be obtained at www.ralcorp.com.

About Lincoln International

Lincoln International specializes in merger and acquisition services, private capital raising, and providing fairness opinions and valuations for leading organizations involved in middle-market transactions. With offices in Chicago, Frankfurt, London, Los Angeles, Madrid, New York, Paris, Vienna and Tokyo, and strategic partnerships with China Everbright and other partner firms in Asia, Lincoln International has strong local knowledge and contacts in the key global economies. More information about Lincoln International can be obtained at www.lincolninternational.com.

###