

# Ashley N. Hubler



**MAINSTREAM**  
MANAGEMENT  
*Creating Value, Driving Results*



Ms. Ashley N. Hubler has more than six years experience in providing marketing, analytical and communications support to companies in the professional services, food and beverage, entertainment, and manufacturing industries.

Ms. Hubler's responsibilities at MainStream span across the company's private and public sector businesses. Ms. Hubler's primary role is to provide support to members of MainStream's

executive leadership team on client projects in the performance improvement, turnaround & restructuring, business advisory, and corporate dispositions service areas. In addition, Ms. Hubler is directly involved in the design and creation of MainStream's promotional and marketing materials, candidate management and screening, and event coordination.

Ms. Hubler also manages MainStream's public sector Federal Security Clearance Program, interfacing directly with federal officials to ensure MainStream's public sector business is in full compliance with the program's requirements.

Most recently Ms. Hubler was a team member on a long-term management project with Harvest Manor Farms, LLC, a \$500 million nut and snack manufacturing company. MainStream was hired in 2001 by Metromedia Company, a multi billion dollar holding company, to reorganize Morven Partners. In September 2004 out of Morven Partners' disparate remaining assets Harvest Manor Farms was formed. Ms. Hubler joined MainStream's Harvest Manor project team in 2007 as a business analyst primarily supporting the project leader, President and CEO of Harvest Manor Farms. Ms. Hubler was an integral part of the MainStream team that facilitated the successful sale of the company to Ralcorp Holdings, Inc. in 2009.

Prior to joining MainStream in 2007, Ms. Hubler was Director of Marketing for Perfect Game USA, a global amateur baseball scouting service. Her responsibilities included designing, managing, and tracking promotional materials including digital and print advertisements Perfect Game USA and its subsidiaries.

## Positions Held:

- Business Analyst (MainStream Management, LLC)
- Director of Marketing (Perfect Game USA)
- Marketing Assistant (BaseballWebTV.com)
- Associate Director of Marketing (SkillShow, Inc)
- President (Glenmoor Place Condominium Homeowners Association)

Ms. Hubler was also responsible for sales tracking and reporting as well as establishing the annual marketing budget and departmental sales goals. Her duties included creating marketing proposals, as well as overseeing the fulfillment of contractual agreements. Ms. Hubler served as the point of contact for Perfect Game USA's business partners including Aflac, The Rawlings Group, SPARQ (a subsidiary of Nike), Motion DNA, and The Richards Group. She was also directly responsible for interviewing, hiring, training, and supervising marketing department interns and part-time staff.

As Marketing Assistant at BaseballWebTV.com, Ms. Hubler supported the company's marketing, public relations, and business development efforts through developing, designing, and implementing promotional materials and advertising strategies. In addition, she composed and distributed nationwide press releases to various media outlets.

As Associate Director of Marketing at Seattle based Skillshow, Inc., Ms. Hubler designed promotional materials and was videographer at numerous national premier amateur athletic scouting events.

Ms. Hubler earned a Bachelor of Arts degree in Business Administration with collateral majors in Public Relations and Writing and a minor in Spanish from Coe College in Cedar Rapids, Iowa. Post undergraduate, Ms. Hubler successfully completed The University of Pennsylvania's Wharton School of Business Finance and Accounting for the Non-Financial Manager program as well as Wall Street Prep's Financial & Valuation Modeling course.

Ms. Hubler is active in her community in a volunteer capacity serving as president of her homeowners association, volunteering with Little Paws Dog Rescue, Inc., and supporting Chicago's Lake Shore Animal Shelter and Coe College's Eric Rogers Endowment.